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measuring user's response television program

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Artificial intelligence **user** profiling

Y Zhou, P It - 2001 - freepatentsonline.com

... of **predicting user** activity, the method comprising: **measuring** a **user** ... Let KEw=Ep be the **measurement** of the activity ... the AI engine concludes the **user** concerned is ...

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[PDF] ► Psychophysical studies of the performance of an image **database** retrieval system

TV Papathomas, TE Conway, IJ Cox, J Ghosh, ML ... - Human Vision and Electronic Imaging III, 1998 - pnylab.com

... We first establish a baseline for our **database** by **measuring** the time required to find an image that is similar to a ... If the **user's response** coincided with ...

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Effectiveness of a Computer-Tailored Smoking Cessation Program A Randomized Trial

JF Etter, TV Perneger - Archives of Internal Medicine, 2001 - Am Med Assoc

... bias rather than a dose-**response** effect could ... **Measurement** of other self-reported characteristics of ... counselling for smoking cessation [computer **program**]. ...

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Method and apparatus for delivery of **television** programs and targeted de-coupled advertising

IK Labeeb, M Mehta, V Matveev, S Miryala, Y ... - US Patent App. 09/893,192, 2001 - Google Patents

... MONITOR **PROGRAM** SOURCE SWITCH PREFERENCE **DATABASE TELEVISION PROGRAMS** ... US 2003/0093792

AI **USER RESPONSE** FROM SETUP ... BY MINIMIZING ERROR **USER** SELECTION HISTORYv ...

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System and method of integrated calorie management using interactive **television**

JR Mault - US Patent App. 09/995,952, 2001 - Google Patents

... step of the person interactively participating in the **program** by communicating ... My Account Recipes **Database** 240 250 260 **User** Uses interactive **TV** to Plan ...

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[PDF] ► A Program for prediction of the Quality of Survey Measurement

WE Saris, W van der Veld, I Gallihofer - Paper to be presented in October 2000 at the methodology ..., 2000 - vanderveld.nl

... While designing a **measurement** instrument to be used in a ... The **user** can use this information to determine for each ... degree of item non **response** and **response** bias. ...

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The Bayesian image retrieval system, PicHunter: theory, implementation, and psychophysical

... - ►psu.edu [pdf]

IJ Cox, ML Miller, TP Minka, TV Papathomas, PN ... - IEEE transactions on image processing, 2000 - ieeeexplore.ieee.org

... the **user** takes an action in **response**, which the ... it with "long-term" memory: all the **user's** actions ... on 1280 × 1024-pixel monitor screens, **measuring** 38 cm ...

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Affective **television** monitoring and control

N Dimitrova, J Zimmerman, L Agnihotri - US Patent App. 10/014,179, 2001 - Google Patents

... regarding the viewing preferences of a **television user** (viewer ... to provide, for use with a **television** system, a ... The **response** data is translated into digital form ...

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[PDF] ► Is Internet advertising ready for prime time?

X Dreze, F Zufryden - Journal of Advertising Research, 1998 - xdreze.org

... the reallocation of IP addresses to multiple **users** ... Study 2 - Implications for **Measurement** of Advertising Effectiveness ... of IP based methods when **measuring** Reach ...

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Can media advocacy influence newspaper coverage of tobacco: **measuring** the effectiveness of the ...- ►bmj.com

FA Stillman, KA Cronin, WD Evans, A Ulasevich - British Medical Journal, 2001 - tobaccocontrol.bmj.com

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